Mapei Champions Global Innovation, Community and Sustainable Construction with May 2025 Event Line-Up

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May 2025 – Wacol, QLD, Australia – Mapei, a global leader in the production of chemical products for the building industry, is set to reinforce its global presence and industry influence throughout May 2025 with its participation in a series of major events across North America, Europe, and Asia. The month-long calendar reflects Mapei's deep commitment to innovation, sustainability, and community—pillars that have underpinned the company's growth since its founding in Mapei Italy in 1937.

Whether it's showcasing technical excellence at engineering conventions, providing hands-on experiences at design shows, or supporting youth education through cultural festivals, Mapei's presence is more than just product display—it's a testament to their long-standing mission: to build better, smarter, and more sustainably, worldwide.

Kicking Off in Canada: Slegg Contractor Pro Show & Power of Water Conference
The month begins with Mapei exhibiting at the Slegg Contractor Pro Show in Vancouver Island, British Columbia on May 2, where contractors, builders, and industry professionals will be introduced to Mapei's comprehensive product range, including Mapei adhesive, Mapei grout, and Mapei glue adhesive—renowned for their durability, ease of use, and long-term performance.

Soon after, Mapei will travel east to the Power of Water Canada Conference in Niagara-on-the-Lake, Ontario, from May 7 to 9. This event, focused on the sustainable management of hydropower infrastructure, aligns perfectly with Mapei's growing range of eco-friendly building products, including Mapei waterproofing systems, Mapei screed materials for precision flooring, and high-performance concrete admixtures. These products play a critical role in supporting Canada's water and energy infrastructure, particularly in extreme environments where resilience and longevity are paramount.

Supporting Communities in Italy: International Kids Festival in Reggio Emilia
Back in Europe, Mapei returns to its roots in Mapei Italy by participating in the International Kids Festival in Reggio Emilia, from May 9–11. This family-friendly cultural initiative fosters creativity, learning, and innovation among youth—values that mirror Mapei's approach to corporate social responsibility.

Through interactive displays, hands-on workshops, and community engagement activities, Mapei will highlight how building materials like Mapei Ultra Colour Plus and Mapei Eco Prim Grip contribute to safer, more colourful, and inspiring environments for the next generation.

Driving Technical Expertise in the UK: Precast & Masonry Expo and Clerkenwell Design Week

On May 15, Mapei will attend the Precast & Masonry Expo, a must-visit for industry professionals focused on the precast concrete and masonry sectors. Visitors will experience the performance and reliability of products such as Mapei Ultraplan, a self-levelling compound ideal for large-scale floor preparation, and Mapei Kerapoxy grout, a two-component epoxy grout known for its excellent chemical resistance and stain-proof finish—making it a favourite in hygienic, industrial, and commercial settings.

From May 20 to 22, Mapei will host three days of activities during Clerkenwell Design Week at the newly renovated Mapei World London City Specification Centre. This state-of-the-art facility offers architects, designers, and engineers a chance to explore Mapei's latest innovations in tile adhesives, waterproofing systems, and decorative finishes.

Workshops and product demos will feature best-selling lines like Mapei Ultra Colour Plus and Mapei glue adhesive, along with emerging sustainable solutions for the future of construction and design. Attendees will also receive technical insights from Mapei specialists, helping specifiers choose the right solutions for both aesthetic appeal and structural integrity.

Innovating for Infrastructure in Asia: ASEP 2025 in the Philippines

Concluding the month, Mapei will travel to the Philippines for the 22nd ASEP International Convention hosted by the Association of Structural Engineers of the Philippines. Held from May 29–31 at Novotel Manila Araneta City, the convention's theme, "Structural Engineering: Transforming Communities Towards a Better Quality of Life," resonates deeply with Mapei's long-term vision.

At ASEP 2025, Mapei will present its extensive portfolio of structural repair materials, tile adhesives, and cutting-edge admixtures that support complex infrastructure projects across Asia. Mapei's role in strengthening regional development—especially in high-density, rapidly urbanising environments—continues to grow, especially since the establishment of Mapei Egypt and the company's increased investment in localised manufacturing.

A Global Strategy with Local Commitment

This global tour of events demonstrates Mapei's active presence in more than 57 countries, with Mapei Egypt being a key recent milestone. The new plant in 10th of Ramadan City, announced in April 2025, strengthens the Group's commitment to the North African construction sector and complements the long-standing operations of Mapei Italy and its regional counterparts such as Mapei Australia.

Across each continent, Mapei's range of advanced products—from Mapei waterproofing membranes and Mapei grout technologies to sustainable adhesives and levelling compounds—are built to meet the evolving demands of the modern construction industry.

“Our presence at these international events reflects our commitment to supporting the building and design industry with innovative, sustainable, and locally relevant solutions,” says Marco Squinzi, CEO of Mapei. “Whether it’s infrastructure in Asia, design in London, or community initiatives in Italy, Mapei is proud to be part of the global transformation toward better-built environments.”